

Guideline for Display Ads

Display ads must be **camera ready**. Below is a size guide for the 2 different size ads: half-page (4" by 4.75"), and quarter page (2" by 4.75").

Full page and 1/2 page display ads will include a Directory sent at no additional charge.

Full page ads: You may have up to 2 "pointer" lines at no additional cost. E.g. a restaurant could have a single line in the Pub Section and/or the Catering Section pointing to the main ad. Half page ads gat 1 pointer line. Quarter page advertisers pay \$5 for each pointer line.

